

# FUNDRAISING TIPS



Please help us spread the word about the walk, why you will be walking, and how the proceeds help address homelessness and housing insecurity for families in our region. Here are a few ideas to get you started with your fundraising!

- Send an email to your inner circle to let them know about your walk and include the link to your fundraising page.
- Create posts on your social media accounts to let followers know why you are walking and how to make a donation. You can schedule posts in advance on Facebook or Instagram!
- Pick up the phone to let family and friends know about the walk and how they can support you.
- Sign up to be a Team Captain and rally your friends, family, and neighbors to join you in fundraising!
- Host a social gathering in your home and ask people to come with a small donation toward your fundraising.
- Host a yard sale, bake sale, or other event and apply the proceeds to your fundraising total.
- If you can't join us on the day of the walk, create your own walk in your favorite place on any other day and ask folks to walk with you or to donate!